

## Sponsor Program 2023 - Specialized Opportunities



### **GOMM / Kim Rich Memorial Green Western Pleasure: \$5,000**

This sponsor will receive everything included in Gold Sponsorship.

Please contact us for more information on this very special opportunity.

### **Exhibitor Party: \$2,500**

The sponsor of an Exhibitor's Party will receive everything included in Silver Sponsorship, as well as naming rights to the event. Please contact us for more information on this very special opportunity.

### **GOMM Futurity: \$2,500**

The sponsor will receive everything included in Silver Sponsorship. A list of the futurity classes available for sponsorship is below:

- Georgia Gold Maiden Horse Trail

### **Charles Walker Arena (Covered): \$2,000**

The Charles Walker Arena is the main, covered arena of the Georgia International Horse Park. The sponsor of this arena will have banners in the arena for the duration of the show, plus logos on the GQHA website, showbill, and pattern book.

### **GOMM Futurity: \$1,500**

The sponsor will receive everything included in Bronze Sponsorship. A list of the futurity classes available for sponsorship is below:

- 4-5 Year Old Open Trail

### **GOMM Futurity: \$1,000**

The sponsor will have a banner in the arena for the duration of the show, plus logos on the GQHA website, showbill, and pattern book. A list of the futurity classes available for sponsorship is below:

- 3 Year Old Georgia Gold Open Western Pleasure
- 3 Year Old Georgia Gold Limited Open Western Pleasure
- 3 Year Old NonPro Western Pleasure
- Maturity Open Western Pleasure
- 3 & 4 Year Old Georgia Gold Open Hunter Under Saddle
- 3 & 4 Year Old NonPro Hunter Under Saddle
- Maturity Open Hunter Under Saddle
- NonPro Trail
- Junior Trail
- Senior Trail
- Ranch Trail
- Ranch Riding
- NonPro Western Riding
- L1/Green Western Riding
- Open Western Riding
- L1/Green Working Hunter

### **GOMM Futurity: \$500**

The sponsor will have a banner in the arena for the duration of the show, plus logos on the GQHA website, showbill and pattern book. A list of the futurity classes available for sponsorship is below:

- L1/Green Western Pleasure - Limited Bonus
- Maiden Horse Trail – Senior Horse Bonus
- Green Horse NonPro Horsemanship
- Green Horse NonPro Hunt Seat Equitation
- Green Horse NonPro Showmanship
- Open Working Hunter Under Saddle

### **GOMM Futurity: \$250**

The sponsor will have a banner in the ranch arena for the duration of the show, plus logos on the GQHA website, showbill and pattern book.

- Ranch Trail – Highest Placing NonPro
- Ranch Riding – Highest Placing NonPro

**See Below for More Sponsor Opportunities \* For custom sponsor opportunities, please call Lisa Lee at 706-201-6724**



## Sponsor Program 2023

| BENEFIT  | \$10,000 & Above:<br>Platinum               | \$5,000-\$9,999:<br>Gold                 | \$2,500-\$4,999:<br>Silver               | \$1,500-\$2,499:<br>Bronze | \$1,000<br>Show Arena<br>(Arenas<br>4,5,6,7,9) | \$750<br>Warm-Up Arena<br>(Arenas<br>8,10,16,WU) | \$500<br>Day Sponsor OR<br>Breakfast Sponsor            |
|--|---|--|--|----------------------------|--|--|---|
| Banner<br>(Provided by GQHA)                                 | In C. Walker                                | In C. Walker                             | In C. Walker                             | In C. Walker               | At Sponsored<br>Arena                          | At Sponsored<br>Arena                            |   |
| GQHA Website   | Rotating Logo on<br>GQHA Homepage<br>+ Link | Logo + Link                              | Logo                                     | Logo                       | Logo   | Listing  | Listing   |
| VIP Location   | Both Stall and<br>Camping                   | Both Stall and<br>Camping                | Camping OR<br>Stall                      | Camping Only               |  |  |   |
| Pattern Book/<br>Showbill                                    | Full Page                                   | Logo                                     | Logo                                     | Logo                       | Logo   | Logo   | Logo  |
| Golf Cart  | 4-Person                                    | 2-Person                                 |  |                            |  |  |   |
| Audio<br>Commercial<br>(30 Seconds<br>Each)                  | 3 Daily, audio<br>provided by<br>sponsor    | 2 Daily, audio<br>provided by<br>sponsor | 1 Daily, audio<br>provided by<br>sponsor |                            |  |  | Announced several<br>times on the day of<br>sponsorship |
| Product Sampling<br>& Literature<br>(provided by<br>Sponsor) | X   | X  |  |                            |  |  |   |
| Recognition at<br>Sponsored<br>Exhibitor<br>Function         | X   | X  | X  | X                          |  |  |   |
| Access to Print &<br>Email List                              | 1 Time                                      |  |  |                            |  |  |   |