



Dear Friend:

THANK YOU for the considering a sponsorship opportunity at the Georgia Quarter Horse Association's Big A/Stars and Stripes Show Circuit. I hope that you have either had an occasion to attend this event or have heard about the circuit. If you are not familiar, I would like to highlight some facts about these amazing shows.

- The Big A Circuit is a Top 4 AQHA show nationally. Placing at the Big A results in a distinction on the horse's permanent record, and only 4 other shows in the country rise to the same level. In 2020, the Stars & Stripes Circuit also reached Top Ten coming in at Top 5.
- The show is held at the Georgia International Horse Park in Conyers, Georgia – the site of the 1996 Equestrian portion of the Summer Olympics.
- It is estimated that these two shows generate over \$5 million dollars for the local Conyers economy during their 10-day duration.
- Attendance for the circuit itself is estimated at over 2,000 people/day and 900 horses. Over 20,000 entries will be logged during the shows.
- It is estimated that advertising and show program placements reach over 10,000 people.

As you can see, GQHA's Big A/Stars and Stripes Circuit is something to be proud of and we are excited to offer you an opportunity to be part of that tradition! Your sponsorship will work in many areas of the GQHA program. The Big A/Stars and Stripes is responsible for funding a Youth Scholarship Program, which awards up to \$16,000/year; a GQHA Crisis Fund for members/trainers faced with immediate or unexpected need; and the amazing array of events and awards presented at the Big A/Stars and Stripes which total over \$200,000.

In addition to all this, as AQHA's recognized state affiliate, GQHA supports and promotes the American Quarter Horse Association, the largest equine breed association in the United States. AQHA members from across the country pay it forward by attending our shows and supporting our sponsors. This amazing show affords involved organizations, businesses, and individuals a high level of visibility found at few other equestrian events nationwide.

Thank you again for your time. We hope you'll consider sponsorship at one of the levels found on the following page, or contact us regarding a custom package. We are striving now more than ever before to make our show the most fun and friendly summer circuit there is. We look forward to making 2021 our best year yet!

Respectfully,

Robin Barrow, DVM  
2021 Big A/Stars & Stripes Committee Chair